

# **Innovation and Entrepreneurship**



# **Go-to-Market solutions**

Technology Transfer Services, IP evaluation and exploitation of results of R+D+i projects

Services oriented to the entrepreneurial ecosystem



## **iHUB-FEUGA**

# Customized innovation & tech transfer services for specific needs

## Who we are

FEUGA is a private, non-profit Foundation based in Galicia, Spain, with a permanent office in Brussels. With more than 40 years of experience, FEUGA has established itself as a flagship organization in the field of innovation and the transfer of knowledge and technology, acting as a catalyst to strengthen links and promote technology transfer and innovation between universities, industry and society in general. We put our extensive experience at the service of our clients with a multidisciplinary, inclusive and cross-cutting approach.



# **Our Expertise**

## **Intellectual Property and Market Uptake**

Intellectual Property (IP) and R&D results exploitation management, developing the best technology transfer and commercialization strategy for technologies, services and innovations.

## **Technology Watch and Competitive Intelligence**

Technology Watch as business practice: search, capture, filter and analysis information and trends for strategy development: market, competitors, benchmarking, M&A, tech scouting, networking events.

### **Technology commercialization**

Value proposition definition, impact and market analysis. Support development of sales/collaboration/investment dossier. Search, selection and intermediate contact with interested partners/investors.

## Entrepreneurship

Innovation Diagnostic services, coaching, technology transfer activities and formations. Services focused on incubators, accelerators and ecosystem partners: support in the preparation, execution and management of entrepreneurship and open innovation programs. Support and review Investor Deck and corporate material (i.e. Investor Deck, One Pager, etc.) elaboration support and review.

#### Funding opportunities mapping services

Monitoring and support services when applying for private investment funds or public funding programmes (regional, national or EU level) to develop your project or start up.

#### Tailor made training and workshops

Training and education services on: introduction to intellectual property benefits, management of intellectual assets in EU projects, Technology transfer basics, exploitation of results in EU projects, entrepreneurship (how to improve your business model, training in impactful corporate material elaboration).

## **Multisectorial**







Digital transformation

Water, soils

& circular

economy



Oceans & Climate



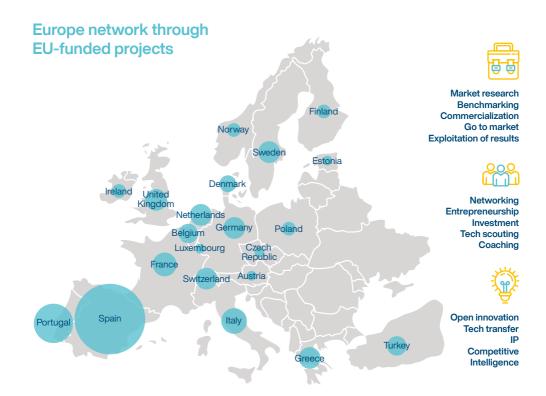


Future & sustainable industry





Energy



## **Success Stories**

# IP& Exploitation management services in 19 EU projects







































# SME's & entrepreneurship support services in 3 EU projects



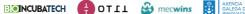




Other clients and projects (start ups, RTO's, accelerators, etc)





















## **Our networks**







































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